

Opportunities

NUSTADIA
MEDIA

SCORE WITH
FACILITY ADVERTISING

*Reach an audience of
over 25 million
people.*



905.741.2678
maxwell@nustadiamedia.com
www.nustadiamedia.com

Brief History

NUSTADIA
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Cost Effective Advertising Opportunities in Municipal Arenas.

Nustadia Media is a full-service marketing and promotional company that specializes in arena advertising opportunities throughout Canada. Combined, we have been assisting our clients and partners in reaching their individual and corporate goals for over 15 years.

Nustadia Media presently has access to over 300 locations and reaches a target market of over 25 million consumers annually.

Nustadia Media can help customize a sponsorship/advertising package that best fits your company's objectives and budgets.

We offer Negotiable terms and payment options.



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Advertising Inventory

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New Brunswick	<ul style="list-style-type: none">• Campbellton• Edmundston• Hampton• Nackawic• Riverview• St Stephens	<ul style="list-style-type: none">• Chipman• Fredericton• Hillsborough• Oromocto• Sackville• Sussex	<ul style="list-style-type: none">• Dieppe• Grand Falls• Miramich• Perth-Andover• St John• Woodstock	<ul style="list-style-type: none">• Doaktown• Grand Bay• Moncton• Petitcodiac• St Andrews
Newfoundland	<ul style="list-style-type: none">• Baie Verte• Conception Bay• Goulds Lake• Marystown	<ul style="list-style-type: none">• Bay Roberts• Corner Brook• Grand Falls• Mount Pearl	<ul style="list-style-type: none">• Bonavista• Deer Lake• Happy Valley-Goose Bay• St Anthony• St John's	<ul style="list-style-type: none">• Clarenville• Gander• Labrador City• Stevenville
Nova Scotia	<ul style="list-style-type: none">• Amherst• Halifax• New Waterford• Shelburne	<ul style="list-style-type: none">• Antigonish• Kentville• North Sydney• Sydney	<ul style="list-style-type: none">• Bridgetown• Lower Sackville• Oxford• Truro	<ul style="list-style-type: none">• Glace Bay• Middleton• Pictou• Westville
Ontario	<ul style="list-style-type: none">• Ajax• Burford• Caledonia• Fort Erie• Hamilton• Milton• North York• Ottawa• Port Colbourne• St Cathatines• Thunder Bay• Waterdown/Flamborough	<ul style="list-style-type: none">• Ancaster• Burlington• Cayuga• Grimsby• Kingston• Mississauga• Oakville• Orangeville• Richmond Hill• Stoney Creek• Toronto• Woodstock	<ul style="list-style-type: none">• Barrie• Cambridge• Dundas• Guelph• Kitchener• New Market• Orillia• Paris• Sarnia• Sudbury• Waterloo• Whitby	<ul style="list-style-type: none">• Brantford• Cornwall• Etobicoke• Huntsville• London• Niagara Falls• Oshawa• Pickering• St George• Scarborough• Welland• Windsor
Prince Edward Island	<ul style="list-style-type: none">• Crapaud• Kensington	<ul style="list-style-type: none">• O'Leary• Summerside	<ul style="list-style-type: none">• Charlottetown• Sherwood	<ul style="list-style-type: none">• Montague• Murray River
Western Canada	<ul style="list-style-type: none">• Grande Prairie	<ul style="list-style-type: none">• Pitt Meadows	<ul style="list-style-type: none">• Okotoks	

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Annual Costings

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Item	Cost depending on location
Rink Naming Rights	\$4,000 to \$8,000
Change Room Signage	\$250 to \$500
Standard Rink Board Signage	\$750 to \$1,200
King Size Rink Board Signage	\$1,500 to \$2,500
Score Clock Signage	\$1,000 to \$2,000
Lobby Signage	\$1,000 to \$2,000
Rink Banner Signage	\$1,000 to \$2,000
Ice Resurfacer Signage	\$1,000 to \$5,000
Back Lit Signage	\$2,000 to \$4,000
Digital Advertising	\$1,000 to \$2,500
Arena Glass Signage	\$1,000 to \$10,000
Floor Signage	\$1,000 to \$4,000
Door Wrap Signage	\$1,000 to \$3,000
On Site Sampling Campaigns	\$500 to \$2,000
Stair Signage	\$1,000 to \$2,500
Framed Poster Signage	\$250 to \$500
Centre Ice Logo	\$2,000 to \$4,000
Neutral Zone	\$1,500 to \$3,000
Blue Line Logo	\$1,500 to \$3,000

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