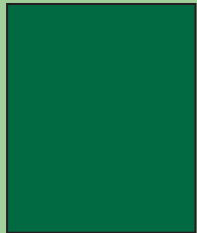
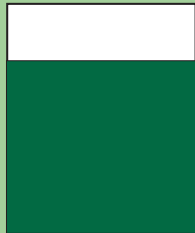


## Modular Sizes

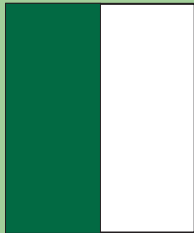
TABLOID



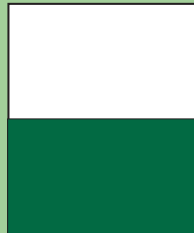
**FULL PAGE**  
10.375" X 11.5"



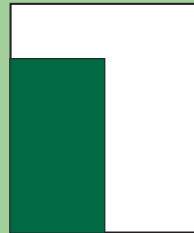
**THREE QUARTER - H**  
10.375" X 8.571"



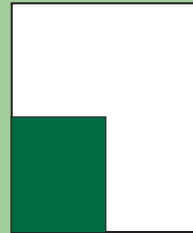
**HALF - V**  
5.145" x 11.5"



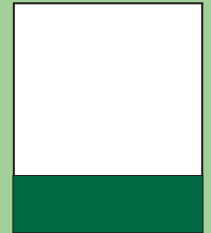
**HALF - H**  
10.375 x 5.71"



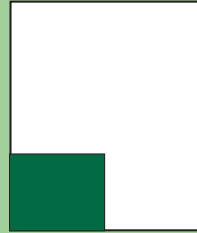
**THREE EIGHTS - V**  
5.145" x 8.571"



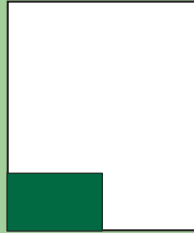
**QUARTER - V**  
5.145" x 5.71"



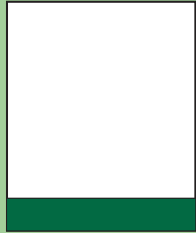
**QUARTER - H**  
10.375" x 2.786"



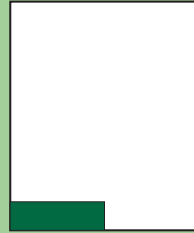
**SIXTH - H**  
5.145" x 3.714"



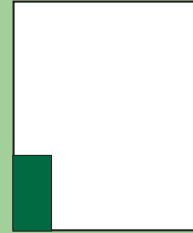
**EIGHTH - H**  
5.145" x 2.786"



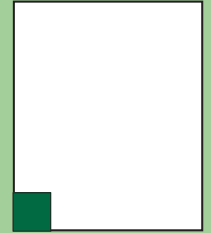
**BASEBAR**  
(FRONT PAGE OR SECTION FRONT ONLY)  
10.375" x 1.785"



**SIXTEENTH - H**  
5.145" x 1.357"



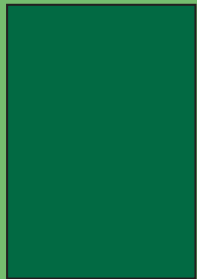
**SIXTEENTH - V**  
2.54" x 2.786"



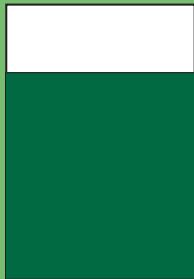
**THIRTYSECOND**  
2.54" x 1.357"

ALL TABLOID SIZES ABOVE CAN BE USED IN THE BROADSHEET FORMATS

BROADSHEET



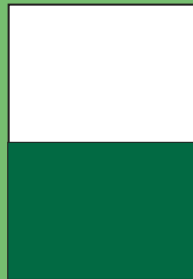
**B/S FULL PAGE**  
10.375" x 21.5"



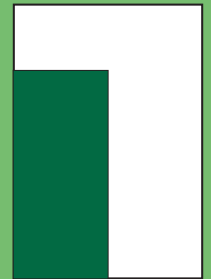
**B/S THREE QUARTER - H**  
10.375" x 16.125"



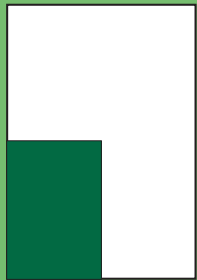
**B/S HALF - V**  
5.145" x 21.5"



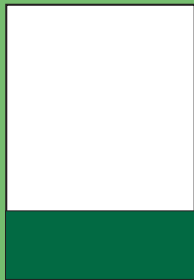
**B/S HALF - H**  
10.375 x 10.75"



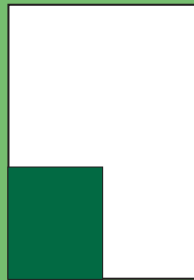
**B/S THREE EIGHTS - V**  
5.145" x 16.125"



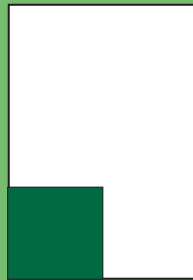
**B/S QUARTER - V**  
5.145" x 10.75"



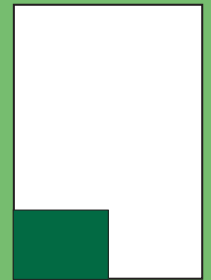
**B/S QUARTER - H**  
10.375" x 5.375"



**B/S FIFTH - V**  
5.145" x 8.8"



**B/S SIXTH - H**  
5.145" x 7.17"



**B/S EIGHTH - H**  
5.145" x 5.285"

## Dailies Columns

See reverse for Niagara Modules

### METROLAND DAILIES - HAMILTON SPECTATOR, GUELPH MERCURY AND WATERLOO REGION RECORD - BROADSHEET

	1 col.	2 col.	3 col.	4 col.	5 col.	6 col.	7 col.	8 col.	10 col.
INCHES									
	14/16"	2"	3 1/32"	4 3/32"	5 3/16"	6 1/4"	7 5/16"	8 3/8"	10 1/2"
INCHES DECIMAL									
	0.9625	1.967"	3.03"	4.1"	5.16"	6.23"	7.3"	8.36"	10.5"

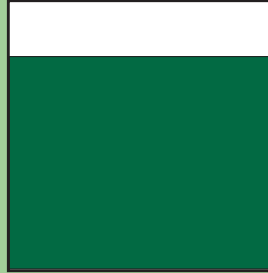
USING AN FTP CLIENT APPLICATION, CONNECT TO OUR FTP SERVER AND TRANSFER YOUR COMPRESSED FILE OR PDF ONTO OUR CORPORATE FTP SITE  
• FTP Login Information: FTP URL: [ftp02.metroland.com](ftp://ftp02.metroland.com) Username: ads Password: csl  
Our FTP site can be accessed using a web browser, such as Internet Explorer 7.0 or higher. To do so, enter the following into the URL Address: <ftp://ads@ftp02.metroland.com>  
The browser will prompt you for the password and should open up a Finder or Windows Explorer window (Mac OS and Windows respectively).  
E-mail • Ads smaller than 3 Mb can be sent via e-mail to your sales representative or to [ads@metroland.com](mailto:ads@metroland.com) • Ad material on CD-ROM or DVD are also accepted.

**Modular Sizes - Eastern Ontario Region (Inches)**

**TABLOID**



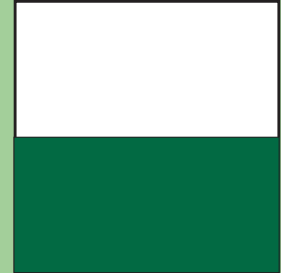
**FULL PAGE**  
10.375" X 13.5"



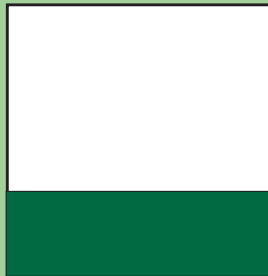
**THREE QUARTER - H**  
10.375" X 10.071"



**HALF - V**  
5.145" x 13.5"



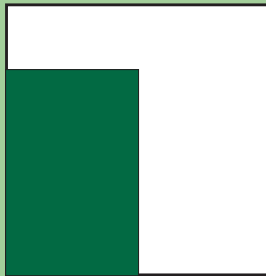
**HALF - H**  
10.375" X 6.714"



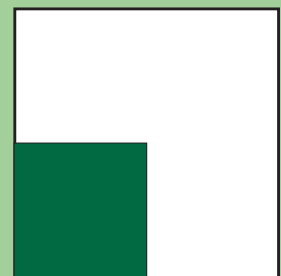
**THIRD H**  
10.375" X 4.5"



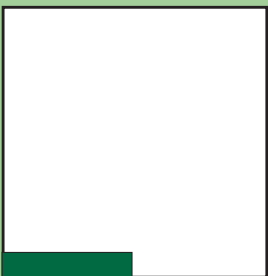
**THIRD**  
5.145" x 9"



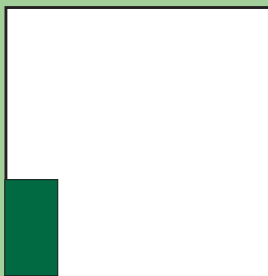
**THREE EIGHTH**  
5.145" x 10.071"



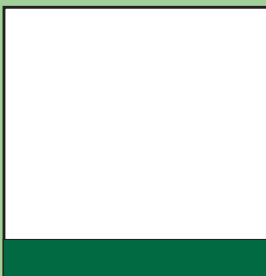
**QUARTER - V**  
5.145" x 6.714"



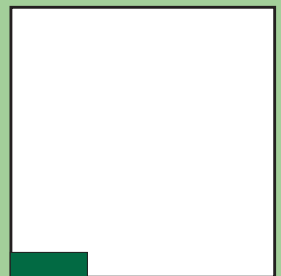
**SIXTEENTH - H**  
5.145" x 1.642"



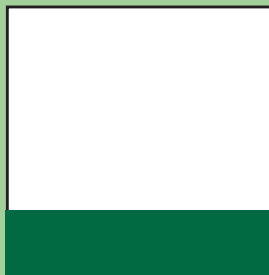
**SIXTEENTH - V**  
2.0084" x 4.214"



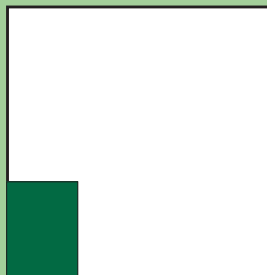
**BASEBAR**  
10.375" X 1.785"



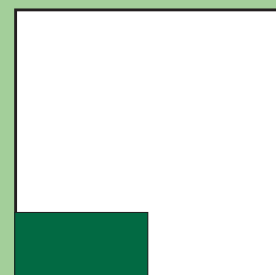
**THIRTY SECOND**  
2.008" x 2.071"



**QUARTER - H**  
10.375" x 3.285"



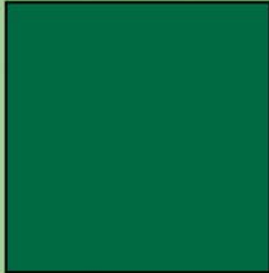
**SIXTH**  
5.145" x 4.428"



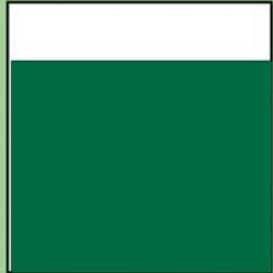
**EIGHTH**  
5.145" x 3.285"

**Modular Sizes - Napanee and Picton**

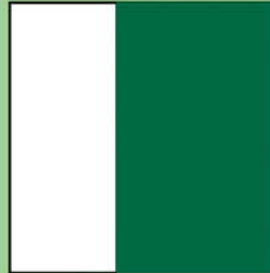
**TABLOID**



**FULL PAGE**  
10.333" X 15.571"



**THREE QUARTER - H**  
10.333" X 11.714"



**TWO THIRDS**  
6.833" x 15.571"



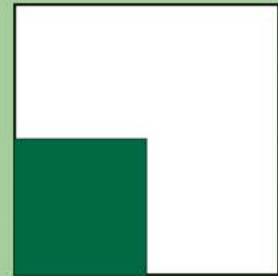
**HALF - H**  
10.333" X 7.786"



**HALF - V**  
5.083" x 15.571"



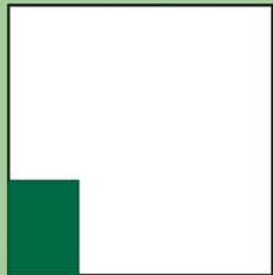
**THREE EIGHTH - V**  
5.083" x 11.714"



**QUARTER - V**  
5.083" x 7.786"



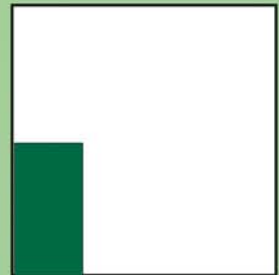
**QUARTER - H**  
10.333" x 3.923"



**SIXTH - H**  
3.333" x 7.786"



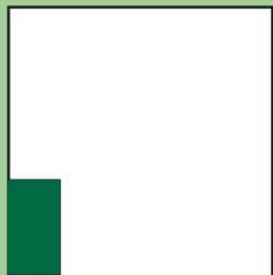
**EIGHTH - H**  
5.083" x 3.923"



**EIGHTH - V**  
3.333" x 5.857"



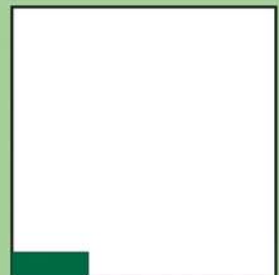
**SIXTEENTH - H**  
5.083" x 2"



**SIXTEENTH - V**  
3.333" x 3"



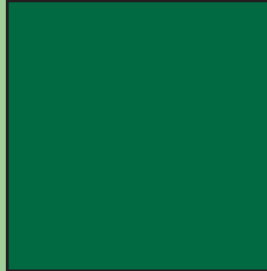
**BASEBAR**  
10.333" X 2.143"



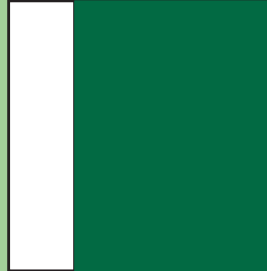
**THIRTY SECOND**  
3.333" x 1.5

**Modular Sizes - Niagara**

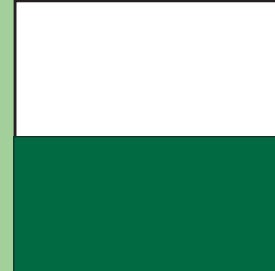
**TABLOID**



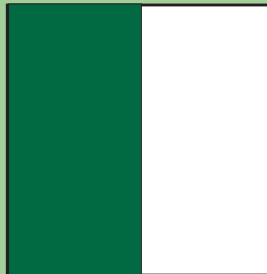
**FULL PAGE**  
10.375" X 10.5"



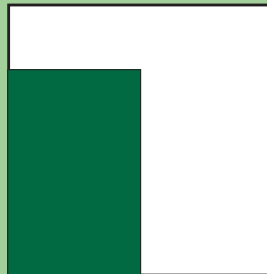
**THREE QUARTER - H**  
7.237" X 10.5"



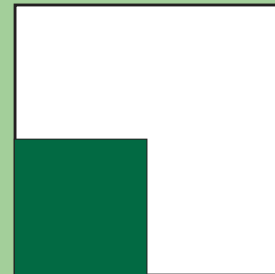
**HALF - H**  
10.375" x 5.143"



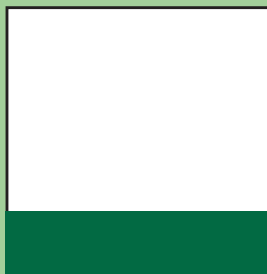
**HALF - V**  
5.145" x 10.5"



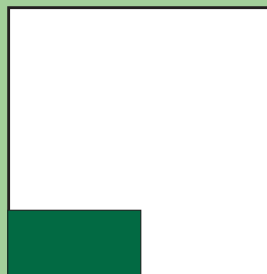
**THREE EIGHTS - V**  
5.145" x 7.715"



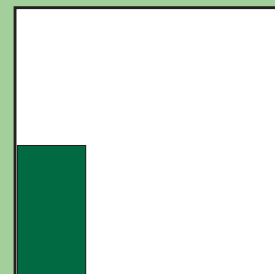
**QUARTER - V**  
5.145" x 5.143"



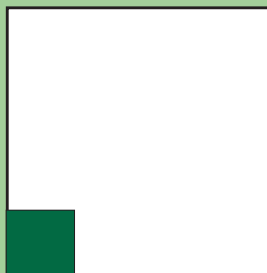
**QUARTER BANNER**  
10.375" x 2.5"



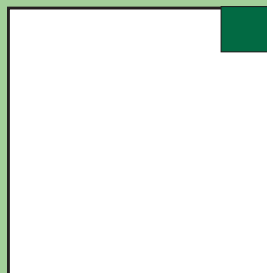
**EIGHTH - H**  
5.145" x 2.5"



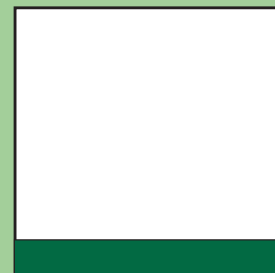
**EIGHTH - V**  
2.5" x 5.143"



**SIXTEENTH - H**  
2.5" x 2.5"



**EARLUG**  
2.008" x 1.286"



**FRONT BASEBAR**  
10.375" x 1.786"