

CAMPUS NEWS

2016-17 UNADVERTISED SPECIALS  RATE CARD

Book All 10 Issues With This \$444 New Digital-Heavy Package:

Digital Advertising Package

Get all this! One Low rate! \$444/month/10 months includes the following, over the whole 2016-17 academic year:

Geofencing

We will geofence several community colleges in our coverage area in 2016-17, hitting students with ads on their cell phones while on campus! 10,000 niche impressions!

Sponsor a story

We will put your 300x300 clickable ad on stories on our web site. This package includes sponsorship of 30 stories over the academic year. Stories reach influencers, too!

Tons of free PR

Your press releases go out on our site, get picked up by Google News, Apple News, Facebook and more. Up to three per month. Normal price: Invaluable!

1/4-page ad

You will get a B&W quarter page ad in all 10 print editions – 100,000+ copies – plus free pickup and hyperlinks in our digital edition! This alone is worth \$3500!

Run of website

Your sidebar ad will join our rotation of ads on our, trusted popular web site! Over 100,000 impressions a year! Normal price: We don't sell this!

Social media

Once a semester, we will boost your announcement to community college students via Facebook. We also will post on our Twitter and LinkedIn presences!

Or consider some of these al la carte add-ons:

Front page 3x3 sticker

We can put a sticker on the cover of each and every print edition. It is peelable, stickable. Students can put it on their fridge or computer screen. ASK FOR RATE.

Total takeover!

We'll give you the keys to the kingdom for a month. This includes front page color sliver ad AND color full-page ad, 30-day website takeover, full-page editorial coverage, Facebook boosts, geofence mobile targeting, video links. It's an intensive ad plan that covers all bases and gets the job done. ASK FOR RATE.

Print and web advertisers hit 20,000 transfer-minded students each month at dozens of community college campuses in New York and nearby in New Jersey and New England.

Contact us! www.campus-news.org | ads@cccn.us | 518-879-0965